

Green Shield Canada leads the way in the new decade with new leadership.

Green Shield Canada kicked off the year with an exciting start—the Chair and the Board of Directors are pleased to announce the appointment of Steve Bradie to the role of President and Chief Executive Officer. Taking over the reins from David Garner, who retired in December 2009, Steve will work from both the Toronto and Windsor offices to lead us into the new decade.

Steve will capitalize on his 20+ years of success with Green Shield Canada to guide our corporate strategy, values and operational guidelines. Steve's impressive history with Green Shield Canada includes being promoted to Executive Vice President and Chief Operating Officer in 2004.



Steve Bradie, President and CEO

Putting our heads together to serve you better.



*Ray Gollmer,
Chief Administrative Officer*

Operational leadership. It's what Ray does...really well.

- Ray oversees all head office operations—everything from information technology to claims administration to human resources, so we continually over-deliver on customer expectations.
- Ray has experience overseeing IT operations in a variety of business environments, which benefits our customers through an in-depth understanding of key success factors for superior business operations.



*Cindy Barrett, Vice President,
Information Technology*

Information technology strategy. It's what Cindy does...really well.

- Cindy leads everything IT—strategy, architecture and portfolio management—to deliver business solutions.
- Cindy has IT experience both on the supplier side with IT consulting and the client side with IT management, which benefits our customers through strategic IT expertise combined with daily commitment to detail.



*Steve Moffatt, Senior Vice President,
Sales and Marketing*

Thought leadership and innovation. It's what Steve does...really well.

- Steve focuses on strategizing and bringing to life unique sales, marketing and product development initiatives to deliver industry-leading innovations.
- Steve has held progressively senior positions spanning organizational functions. This benefits our customers through first-hand perspective on bringing services to market supported by superior customer service.

We innovate everywhere

The capabilities of our leaders are as unique as we are—Green Shield Canada is a benefit specialist. It's what we do. As Canada's only national not-for-profit health and dental benefits specialist, we take a close look at each customer's specific issues to find answers that lead to real, bottom-line savings and practical business solutions. Innovative cost containment strategies, advanced technology, exceptional customer service: it's all part of the package.